



# GREG'S LAB

P R E M I U M   H A I R

Service guide for booking an appointment

# Color Touch Up

- Retouching only at the root to cover white/grey hair or to get a different colour from the natural base.
- It can be performed with permanent colour for 100% coverage or with demipermanent to go to camouflage white hair recreating an effect I see I don't see.



# Color Melting

- Color Melting is a technique that consists of the application of two or more different shades starting from the darkest and fading to the lightest to create a well-mixed multidimensional effect.



# Gloss & Shine

- The gloss consists of applying a toner over all lengths.
- It can be used on both blond and brown or coppery to cool, warm, revive color, neutralize unwanted reflections, or simply polish the hair.



# Partial Focus

- Method of lightening which consists of the application of the Highlights only in the part that contours the face.
- This service must always be followed by a gloss/toner.



# Half Head Foil

- A method of lightening that consists of the total application of the foils to the front and side and partially to the back, i.e. the contour and top of the head.
- It can be made with different techniques.
- This service must always be followed by a gloss/toner.



# Full Head Foils

- Method of lightening that involves the application of foils throughout the head.
- It can be made with different techniques.
- This service must always be followed by a gloss/toner.





# Half/Full Head Foils

for brunettes and redheads

- Half and Full head foils of course can also be performed on brown or red hair to recreate a natural lightening effect.
- This service must always be followed by a gloss/toner.





# Airtouch

- It is a gentle lightening technique with natural transitions from the dark roots of the hair to lighter lengths, without creating sharp detachments with regrowth
- The locks are divided and dissected through a jet of cold air, from which it takes the name airtouch. With the air of the hair dryer, the most fragile hair, such as 'baby hair' (new hair) and damaged hair, is naturally separated from the stronger and longer ones.
- This service must always be followed by a gloss/toner.



# Free Hand

- It is a proportionate and harmonious method, which consists of lightening the hair by hand starting from the root, loading the light color more towards the ends.
- The result will be an extremely natural effect, as if they were lightened by the sun, creating a game of contrast: in fact, only a few points of the hair are lightened manually, trying to make the most of the hair movement.
- This service must always be followed by a gloss/toner.



# Global bleach

- Global Bleach means the total discoloration of the hair, so unlike other techniques, all hair is bleached.
- This service must always be followed by a gloss/toner.



# Eyebrow Color





# Men's Cut & Style

Men's hair cut include shampoo, conditioning, scalp massage and styling products.





# Ladies Cut & Style

Ladies hair cut include shampoo, conditioning, scalp massage and styling products.





# Express Blow and Dry

Quick blow and dry with roll brush in the front include shampoo, conditioning, scalp massage and styling products.





# Style & Blow

include shampoo, conditioning,  
scalp massage and styling  
products.







# Hair updo

Hairstyles and Collections include shampoo, conditioning, scalp massage and styling products if necessary.





# Wedding Hair

Bridal hairstyle on request.



# Biomimetic Treatment

- An advanced remedy to recover damaged hair, as biomimetic particles close the cuticles and allow the hair to heal itself from the inside.
- Soft, shiny and easier to handle hair.
- 0% Formaldehyde and Aldehydes, liquid or gaseous.



# Lamination

- Innovative treatment designed to eliminate frizz and polish the hair through a gentle redefinition of the bonds.
- 0% Formaldehyde and Aldehydes, liquid or gaseous.

